

## **Corporate Responsibility** <sup>[1]</sup>

### **The Novartis Commitment to Patients and Caregivers**

Novartis works with the patient community around the world to discover new ways to improve and extend people's lives. Our significant investment in research and development underpins our commitment to using science-based innovation to address some of society's most challenging healthcare issues. Only by working together can we improve outcomes for patients and change the practice of medicine. We recognize the importance of patients and caregivers understanding what they can expect from Novartis.

[Learn more](#) <sup>[2]</sup>

### **Our commitment: improving health through responsible business**

We aim to improve global health. Through our business, we make an important contribution to society: We discover and develop innovative medicines. Novartis collaborates with others to help address some of the world's greatest health challenges. We focus our corporate responsibility work on two areas that underscore our purpose of caring and curing: expanding access to healthcare and doing business responsibly.

[Learn more](#) <sup>[3]</sup>

#### **Expanding access to healthcare**

We work to control and eliminate diseases such as malaria and leprosy, pioneer new business approaches to reach underserved patients, and find new treatments and adaptive solutions to improve health in developing countries. In 2014, these efforts reached more than 72 million people.

[Learn more](#) <sup>[4]</sup>

#### **Doing business responsibly**

This is a core part of Novartis. We are committed to creating a culture of integrity and demonstrate ethical leadership – because as a global leader in healthcare, we have a responsibility to serve as a role model in how we conduct our business. We also care for our associates, work to positively contribute to our communities, and strive for environmental sustainability.

[Learn more](#) [5]

## **Ethical business conduct**

We strive for high performance with high integrity. In line with this commitment, we operate a company-wide integrity and compliance program. Last year, Novartis associates worldwide completed more than 202 100 e-learning courses in various integrity and compliance topics. Each Novartis division has its own marketing code.

[Learn more](#) [6]

## **Transparency: Voluntary Disclosure of Payments to Healthcare Professionals and Healthcare Organizations**

Novartis Pharmaceuticals Canada Inc. is proud to be part of an initiative to voluntarily disclose our aggregate payments to Canadian healthcare practitioners and healthcare organizations. By bringing greater transparency to our work, we hope to foster stronger understanding of our industry's collaborations across the healthcare sector, and enhance trust in Canada's healthcare system.

[Learn more](#) [7]

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