



Application Criteria & Instructions

Community Strong COVID-19 response fund for patient organizations

Application Criteria

Prior to completing your application, please note that funding requests made under the Novartis *Community Strong* COVID-19 micro donations program must meet the following criteria:

- The request must be made by a patient organization duly registered in Canada that has worked with Novartis Pharmaceuticals Canada Inc. in the past three (3) years.
- Requests will be considered for proposals designed to:
 - Provide information on COVID-19 or related topics.
 - Enable patients to access their health care provider online or virtually, to ensure continuity of care and disease monitoring, remotely.
 - Deliver support to manage incremental demand of calls related to COVID-19 and disease management (call centers enhancement).
 - Facilitate digital approaches for patients and caregivers for support and education as well as programs that strengthen the community's digital capabilities to reach patients.
- The intent of the use of the requested funds must be clearly stated in the application, i.e., a proposed budget and/or breakdown of anticipated costs must be provided.
- The funding request cannot exceed \$15,000.
- The deadline to submit applications is 5pm EDT on Monday May 11, 2020

Application Instructions

Applications to the *Community Strong* COVID-19 micro donations program can be submitted through our existing online [Grants and Donations](#) portal where they will be processed through an expedited review process.

Important note: The requirement to submit a request for support at least 90 days prior to the activity start date will be waived for this program.

Successful applicants will be required to complete and sign an agreement outlining the intended use of the funds received under the Novartis *Community Strong* COVID-19 donation program.

Thank you for your interest in this program and for your ongoing commitment to supporting patients and caregivers during this unprecedented time.